



Entreprenr*Education*

Induction

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Welcome to Entrepreneur*Education*, where innovation meets excellence.

We specialise in digital products, making them simple, easy, enjoyable and accessible to meet diverse needs.

**Please pay close attention to
the induction as you will be
tested on the contents**



At Entrepreneur*Education*, we offer two main services:

1. Education Training
2. Business AI tools

Entrepreneur's Education

Empowering entrepreneurs with knowledge, tools, and training.

Education Training

Learn from top experts in entrepreneurship.



Business Tools

Essential tools to grow your business.



Education products range:

1. Webinars from Entrepreneur*Education*
 - i. Mindset*
 - ii. Health and Healing*
 - iii. Fitness and Strengths*
2. Audio from Entrepreneur*Education* and partners
3. Videos from Entrepreneur*Education* and partners
4. eBooks from Entrepreneur*Education* and partners

Education Training

Comprehensive learning resources for business growth and personal development

Webinars

Interactive sessions with industry leaders

[View Schedule](#)

Audio Podcasts

Learn on the go with our podcast series

[Browse Episodes](#)

Video Courses

Step-by-step visual learning

[View Library](#)

E-Books

In-depth business knowledge

[Browse Library](#)

Further Education products ranges

1. Training courses
2. Scholarship
3. Membership

Further Education products ranges

1. Training courses
 - a. Digital online Training course*
 - b. Personal development courses*
 - c. Business entrepreneur courses*
 - d. Spiritual entrepreneur courses*
 - e. Property entrepreneur course*
 - f. Crypto training course*
2. Scholarship – free for qualified students
3. Membership – Paid privilege

Digital Online Training

Self-paced courses with certificates



[Explore Courses](#)

Personal Development Training

Grow your personal skills



[View Trainings](#)

Business Entrepreneur Training

Master business skills



[View Trainings](#)

Spiritual Entrepreneur Training

Align business with spirituality



[View Trainings](#)

Scholarship

Educational funding opportunities



Property

Real estate investment training



Crypto

Cryptocurrency investment training



Membership

Exclusive community access



Business Ai tools

Business Tools

Powerful resources to streamline your business operations and growth

Education School System

Comprehensive platform for educational institutions

[Learn More](#)

Webinar Tool

All-in-one solution for hosting virtual events

[Explore Features](#)

AI Tools

Cutting-edge artificial intelligence solutions

[Discover AI](#)

SEO Tools

Boost your online visibility and traffic

[Optimize Now](#)

Health & Safety (H&S)

At work

Follow the H&S rules at work with equipment and fire.

At home

Take precaution at work in case of emergencies.
Have procedures in case of fire and other local emergencies.

What is EntrepreneurEducation?

EE Vision

We teach and train entrepreneurs of the future.

EE Mission

Our mission is to make education for entrepreneurs
Simple, Easy & Enjoyable, and Accessible (S.E.A).

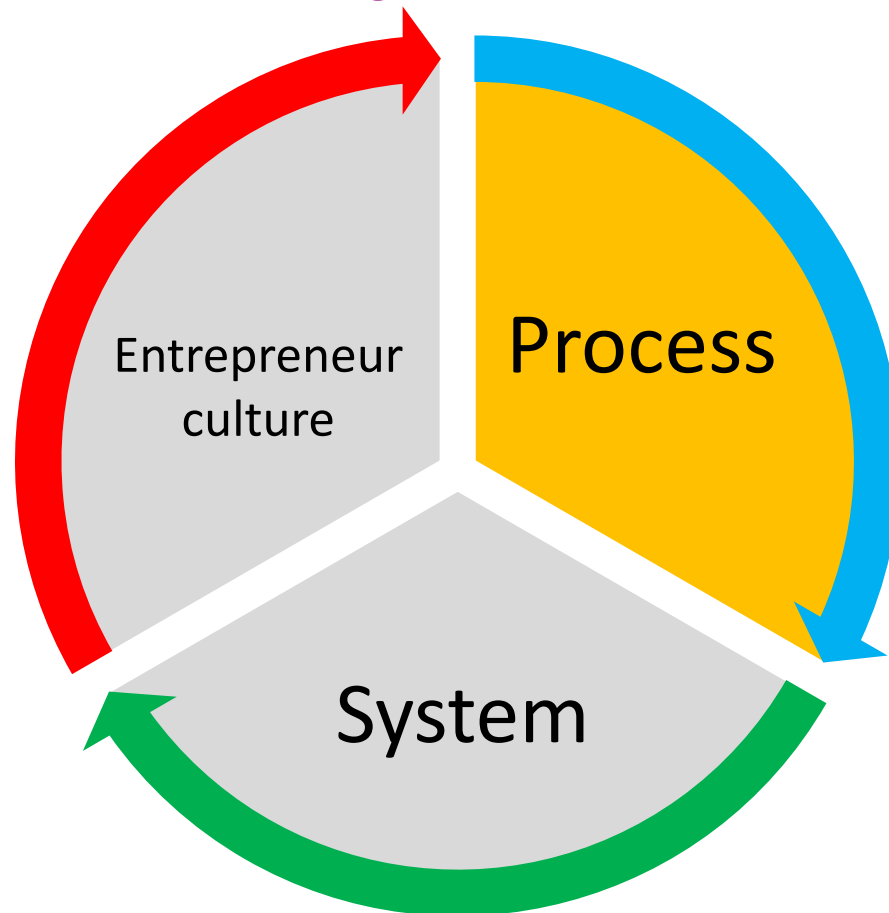
EE Mission (S. E².A)

Our mission is to make education for entrepreneurs
Simple by organising education in an orderly manner.
Easy & Enjoyable (E²) to enhance learning.
Accessible online at any time and any where for all.

Objectives

Our business objectives are to use process, Systems and culture to be unique and provide advantages for all.

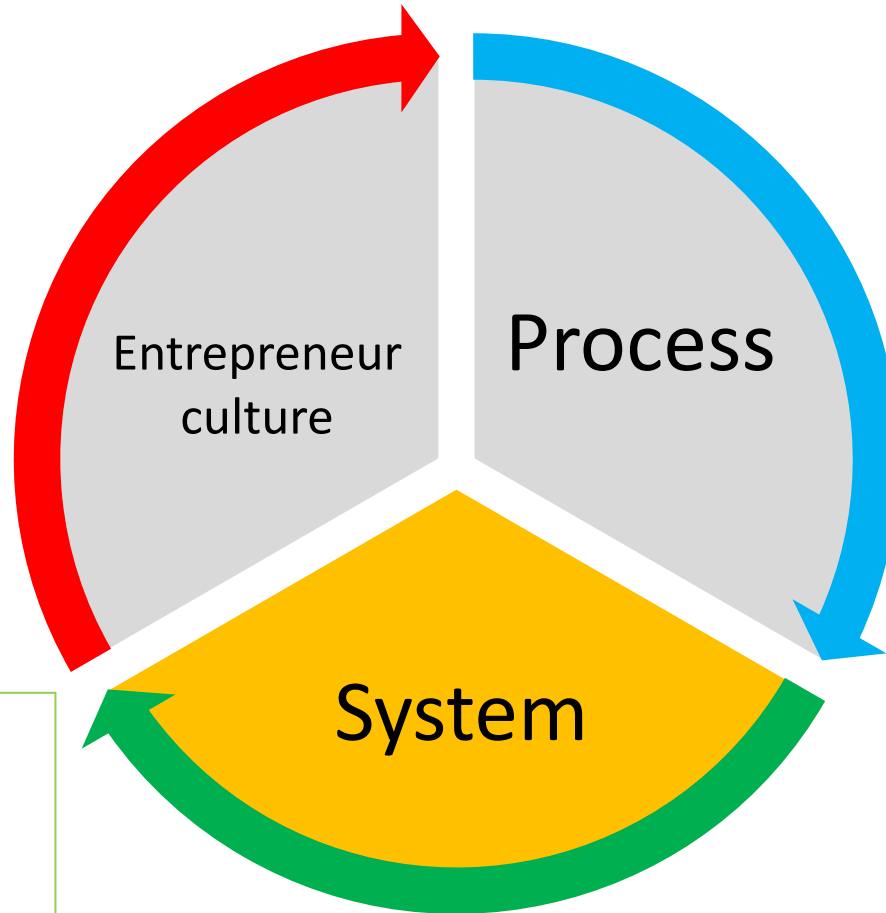
EE Objectives



Routines & Habits

- Regular Weekly Meeting
- report advances/setback
 - personal life
 - Where are we?
 - How to move forward

EE Objectives



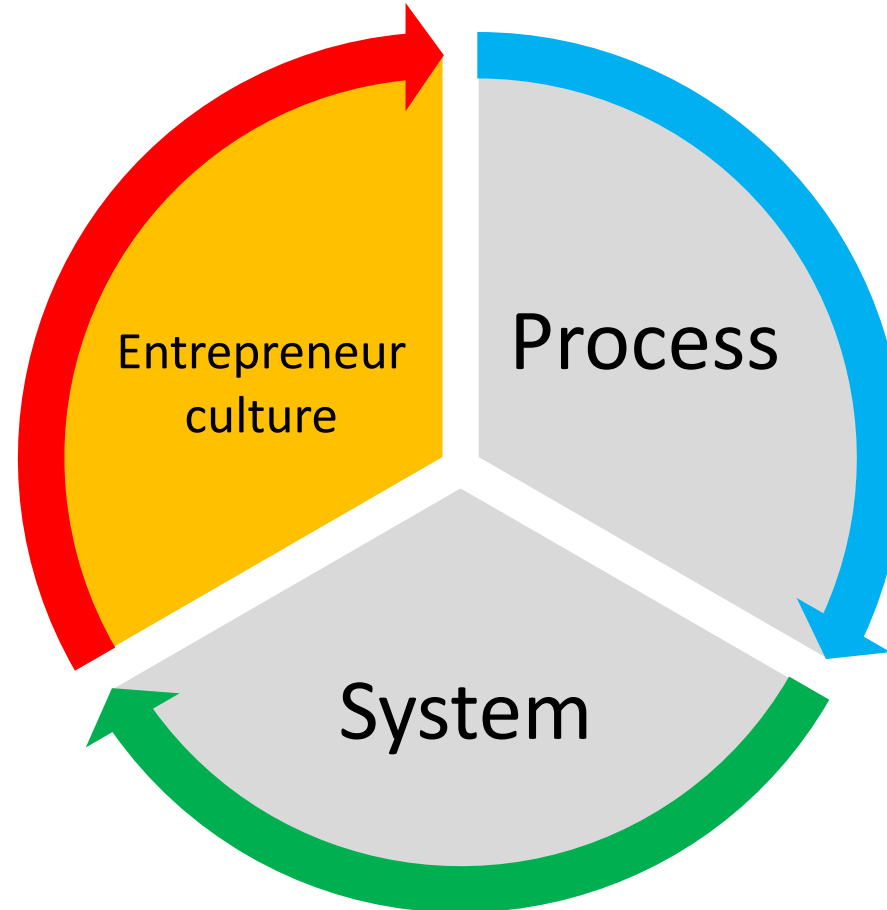
Work from home
Use tools & SM

Follow procedures
to work as an
effectively TEAM

Our culture (E.A.R.T.H)

- Entrepreneurial
- Awareness
- Responsive
- Transparent
- Honest

EE Objectives



Culture

Breakdown the acronym - **E.A.R.T.H**

Entrepreneur – Creative, keep trying and disciplined.

Awareness – new tech development and customer needs?

Responsive – team communication & customer needs.

Transparent – open and respectful work relationship.

Honest – never lie or have a hidden agenda with the team.

Strategies

Workers must know where they fit in the puzzle and which side of the business they are working; Education or Business AI tools.

EE **strategy** is to provide Free webinars, videos and eBooks to (**U.S.E**);

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- i) **U**se to promote the company image and brand,
- ii) **S**ale generation,
- iii) **E**ncourage organic leads

Education

All workers **MUST** know the Vision, Mission and Objectives of the business to work with us .

Tasks

When given a task, one must know which place their work will impact and how customers will access and view it.

Work contract

Work 'for' and 'of' service must perform under a contract.

All paid work for Entrepreneur*Education* is the intellectual property of the business.

Duties & Responsibilities

All necessary questions must be asked when starting a task to prove and demonstrate clear understanding before continuing.

Wrong work, errors, misunderstanding would not be accepted as task for payment.

Reporting

Tasks must be accompanied with a deadline and regular agreed reporting on performance.

The future

Excellent performance is the standard and may lead to future career with EntrepreneurEducation.

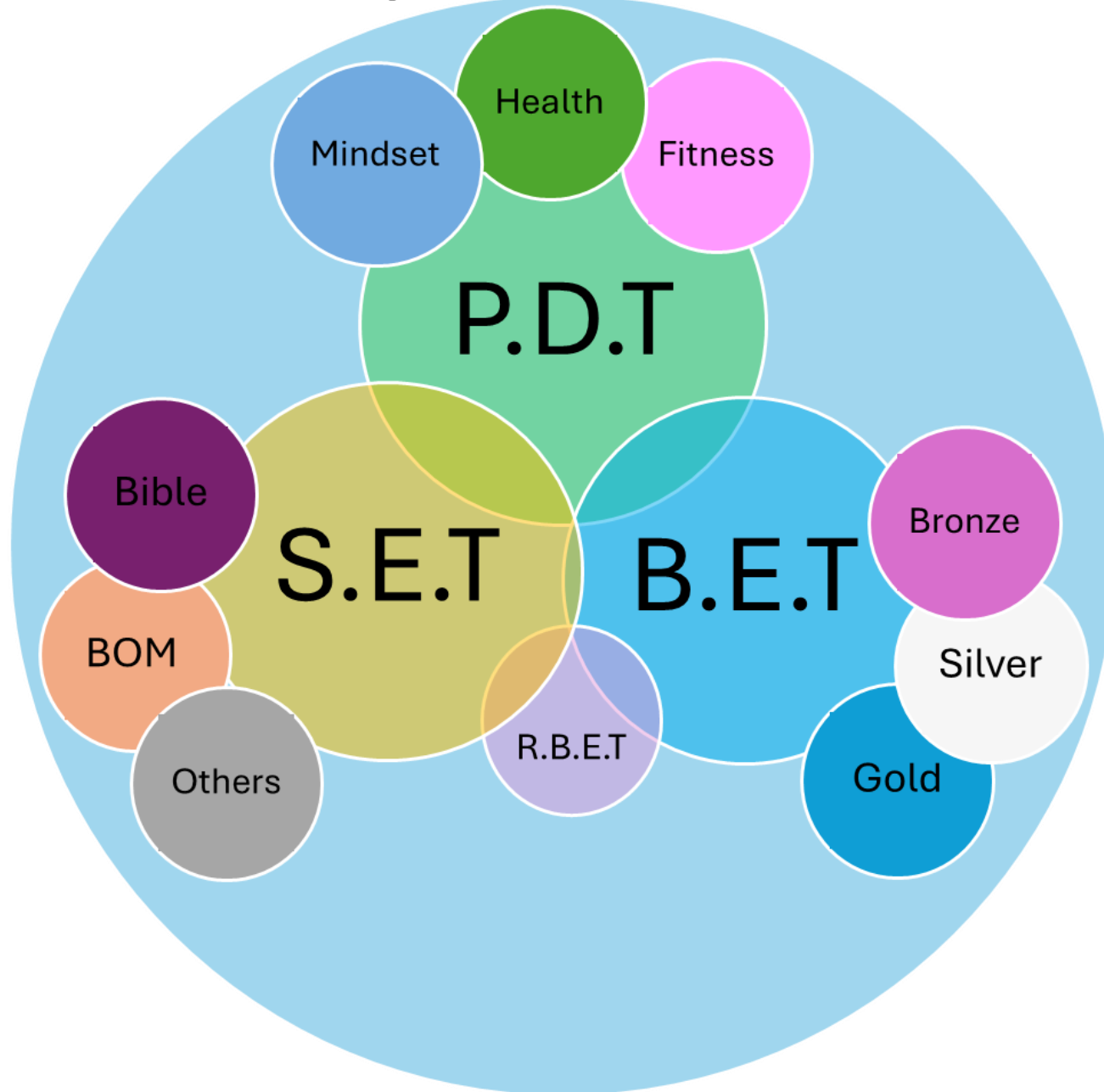
Understanding EE department strategy is essential.

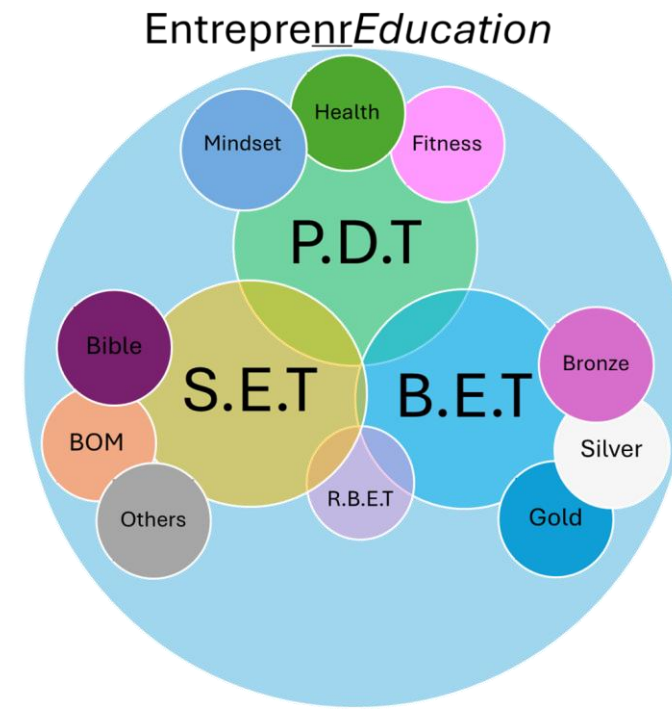
EntrepreneurEducation (EE) products are listed as

P.D.T, S.E.T, B.E.T AND R.B.E.T



Entrepreneur*Education*





S.E.T – Spiritual Entrepreneur Training

P.D.T – Personal Development Training

B.E.T – Business Entrepreneur Training

R.B.E.T – Religious Business Entrepreneur Training

EE promotes FREE webinars, posters and Free video clips via organic and paid ads for:

1. S.E.T – Spiritual Entrepreneur Training
2. P.D.T – Personal Development Training
3. B.E.T – Business Entrepreneur Training
4. *R.B.E.T – Religious Business Entrepreneur Training*
5. *And sell products of independent partners*

Independent Partners

Audio



Various business Videos



eBooks

Webinars

Interactive sessions with industry
leaders



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With each training webinars, posters and Free video clips we aim to sell individual products and packages developed by EE and independent partners.

The business *process* include;

1. Promoting FREE webinars to help entrepreneurs
2. Produce sales from Training courses, packages of videos and eBooks.

The business *process* include (3 P's);

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- a) **P**romote FREE webinars and video clips to inspire entrepreneurs,
- b) **P**roduce sales from Training Webinars packages, videos training and eBooks,
- c) **P**rovide a systematic way to teach, train and develop Entrepreneurs.

The EE team working efforts focusing on entrepreneurial excellence to deliver (P.E.G);

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- b) **E**ducate and provide value to our audience,
- c) **G**enerate a long-Term relationship and entrepreneurial benefits.

The **Human Resources (HR) strategy** is responsible for;

- i) Policy updates and communication
- ii) Disciplinary procedures
- iii) Training (team)
- iv) Reviews on performances
- v) Manages organisational changes
- vi) Etc...

The Marketing strategies to deliver value into market by means of (S.P.E.C);

- i) **S**eek and win potential customers,
- ii) **P**enetrating the market,
- iii) **E**stablish the brand,
- iv) **C**ompete in the market.

The Marketing Mix strategies;

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- v) Penetrate the market with *Promotion*,
- vi) *Automation* – process,
- vii) *Online* – place.